



Date: 19 May 2011 (Thursday)

Time: 8.45 am - 1.00 pm

Venue: MATRADE Hall, Level 3, Menara MATRADE, Jalan Khidmat Usaha Off Jalan Duta, Kuala Lumpur

Dear Sir/Madam,

SEMINAR ON AUTOMOTIVE MARKET POTENTIAL AND OPPORTUNITIES IN INDIA

Malaysia External Trade Development Corporation (MATRADE) has the pleasure to invite you

to the Seminar on "Automotive Market Potential and Opportunities in India" as per above date, time and venue:

The objective of the seminar is to share the findings of the Strategic Assessment of the Automotive and Auto Components & Parts Market Potential in India that MATRADE had commissioned.

India is currently the 11th largest passenger vehicle market in the world. Over the next five years, the Indian economy is expected to achieve growth of between eight to nine per cent resulting in a huge growth of the middle class, rising per capita income, growing purchasing, which will ultimately drive the demand for personal vehicles.

The Indian market for passenger vehicles was estimated at 1.94 million units in FY2009-2010 with exports estimated at 0.45 million units (18.6 per cent of total sales). The auto components market is valued at USD22 billion and the share of imported auto components in the Indian domestic market is approximately 31 per cent.

A fee of RM 50.00 will be charged to each participant (payment by cash or cheque made payable to CEO MATRADE) and registration for this seminar could be done by register online at [http://www.matrade.gov.my/en/onl ... ining-programme/470](http://www.matrade.gov.my/en/onl...ining-programme/470) The closing date for registration is 17 May 2011. For more details, please refer to the programme attached. For further clarification on the seminar registration, please contact Mr. Aswad/ Ms. Anis at 03 - 6207 7420/ 7419.

Thank you.