



LIVE WEBINAR: "LAUNCHING OF ETRADE PROGRAMME 2.0 & VIRTUAL ETRADE CONSULTATION DAY" by Malaysia External Trade Development Corporation (MATRADE) will be organizing seminar above as per details below:

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Date □ □ □ □ □ □: □ □ □ □ 25th February 2021 (Thursday)

Time □ □ □ □ □ □: □ □ □ □ 10:00 am

Platform □ □ □ □ □ □ □ Microsoft Teams

Tentative Programme:

Time

Programme

9:50 am

Programme start

10:00 am

Welcoming remarks by Mr. □

Mohd Mustafa Abdul Aziz

10:05 am

"The New eTRADE Programme 2.0" by Programme Unit (eTRADE), MATRADE

10:30 am

"Why Should I Register As MATRADE Member?" □

by Exporters Advisory Unit (E

10:45 am

"The Benefits of MyExport" by Industry Database & eServices Unit, MATRADE

11:00 am

Q&A session

11:30 am

Programme End

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2. The objectives of the programme is to announce the launching of “eTRADE Programme 2.0” to Malaysian Exporters and to encourage Malaysian Exporters to utilize eCommerce for their exports business. 3. □The webinar is Free of Charge (FOC) and the registration can be made online via MATRADE website (<http://www.matrade.gov.my>). The closing date for registration is 24th February 2021 (Wednesday). Only registered participants will receive the webinar link. Any enquiries please contact the respective units as below:

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i) Registration matters – Exporters Training Unit, MATRADE: 03 – 6207 7870/7864

ii) Programme matters – Programme Unit (eTRADE), MATRADE:

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Contact number: 03 - 6207 □7503 /03 - 6207 7511

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