

The Selangor State Government has allocated RM5 million for the Selangor SME Digitalisation Matching Grant to assist state SMEs to go digital in weathering the impact of the Covid-19 pandemic. The appropriate implementation of digitalisation can help to increase sales, improve efficiency, and reduce costs to achieve a win-win situation.

A maximum of RM5,000 will be disbursed to qualified SMEs in the five fields of digitalisation which are E-Commerce, HR & Payroll System, Cloud Accounting, Digital Marketing and E-PoS, and Payment Gateway.

In collaboration with the Kuala Lumpur & Selangor Indian Chamber of Commerce & Industry (KLSICCI), Selangor Information Technology & Digital Economy Corporation (Sidec) invites members of the public to join the sixth series of the Selangor SME Digitalisation Matching Grant forum.

Panellists include Eric Lian, Community & Marketing Specialist of EasyStore; Josh Wong, Business Marketing Executive of MICES Technology Sdn Bhd and Benjamin Wong Shamsuddin, Head of Strategic Partnerships of Slurp!.

Details:

Topic:
Selangor SME Digitalisation Matching Grant Forum 6

Date:
June 10, 2021 (Thursday)

Time:

3.30pm to 5.00pm

Register in advance for this forum:

https://zoom.us/meeting/register/tJUuf-GsrT4sGtQmXEO5uVa9_S3JlDD1Qfjr

After registering, you will receive a confirmation email containing information about joining the forum.