

LIVE WEBINAR: "LAUNCHING OF ETRADE PROGRAMME 2.0 & VIRTUAL ETRADE CONSULTATION DAY" Malaysia External Trade Development Corporation (MATRADE) will be organizing seminar above as per details below:

Date: 25th February 2021 (Thursday)

Time: 10:00 am

Platform: Microsoft Teams

Tentative Programme:

Time

Programme

9:50 am

Programme start

10:00 am

Welcoming remarks by Mr. Mohd Mustafa Abdul Aziz

10:05 am

“The New eTRADE Programme 2.0” by Programme Unit (eTRADE), MATRADE

10:30 am

"Why Should I Register As MATRADE Member?" by Exporters Advisory Unit (E

10:45 am

"The Benefits of MyExport" by Industry Database & eServices Unit, MATRADE

11:00 am

Q&A session

11:30 am

Programme End

2. The objectives of the programme is to announce the launching of “eTRADE Programme 2.0” to Malaysian Exporters and to encourage Malaysian Exporters to utilize eCommerce for their exports business. 3. The webinar is Free of Charge (FOC) and the registration can be made online via MATRADE website (http://www.matrade.gov.my). The closing date for registration is 24th February 2021 (Wednesday). Only registered participants will receive the webinar link. Any enquiries please contact the respective units as below:

i) Registration matters – Exporters Training Unit, MATRADE: 03 – 6207 7870/7864

ii)Programme matters – Programme Unit (eTRADE), MATRADE:

Contact number: 03 - 6207 7503 /03 - 6207 7511

Email: (adhwa@matrade.gov.my/husnizaim@matrade.gov.my)