

诚邀参展第四届中国国际进口博览会

2021年11月5日至10日，中国上海

1. □□□□□□□□□由中华人民共和国商务部和上海市人民政府联合主办的第四届中国国际进口博览会，定于 2021年11月5日至10日，在国家会展中心（上海）举行。世界贸易组织及联合国工业发展组织等相关国际组织为合作单位，中国国际进口博览局和国家会展中心（上海）为承办单位。博览会展区总面积为
36
万平方米，由国家贸易投资综合展区及企业商业展区组成。

2. □□□□□□□□□在我国国际贸易及工业部和中华人民共和国驻马来西亚大使馆的支持下，中总将参展“第四届中国国际进口博览会”并组织代表团赴会，为大马商家提供国际投资平台和机会，协助企业促销产品和服务到海外市场。

3. □□□□□□□□□中总将于博览会之“食品及农产品展区”展区设立中总馆（马来西亚），目标30个展位
，详情如下：

涉及领域

：

饮料和酒类、休闲食品、甜食、调味品、乳制品、蔬果和农产品、肉类、水产品和冷冻食品、有机食品、

符合条件者，可申请市场开发援助金（MDG）。由于展位有限，中总敬请有意参展博览会的会员商家尽速向中总预定展位，每个须支付RM 13,000
定金。鉴于条款诸多局限，博览局要求先审批参展企业名单，再提供展位，因此展位售价将视情况而定。若博览局不接受贵公司申请，中总将退还有关定金。

博览会也设有以下展区，中总可以引荐参展，唯能否获得展位由博览局全权决定。

展馆

涉及领域

服务贸易展区

生产性服务贸易：金融服务（银行、保险、资产管理等）、物流服务、信息技术服务、检验检测服务、综

汽车展区

整车、汽车零部件及汽车电子、汽车配套产品及养护用品、汽车新能源产品及技术、自动驾驶产品及技术

技术装备展区

工业自动化及数据信息化、高端机械制造、工业产成品、节能环保等

消费品展区

美妆及日化用品、家居用品及礼品、智慧生活及家电、母婴及儿童用品、运动及户外休闲、时尚潮流及艺

医疗器械及医药保健展区

药品、医疗器械、养老康复及辅助产品、营养保健食品、健康护理、医疗美容、医疗旅游、医疗技术与服

4. □□□□□□□□□兹附上博览会简介及中总展位预定表格供参考。有意参展的企业，请于2021年2月28日前，将填具之预定表格、定金交至中总秘书处。

敬请各基本会员及团体会员将上述信息转达会员商家，并鼓励彼等踊跃参与是盼。有关询问，请联络中总秘书处沈炜峰（手机号：016-263 6887，电邮：event@acccim.org.my）或黄智勇（手机号：016-921 5037，电邮：marketing@acccim.org.my）。

谢谢。

Invitation to Participate in the 4th China International Import Expo

(5th to 10th November 2021 at Shanghai, China)

1. □□□□□□□□□□□□□□□The Ministry of Commerce of the People's Republic of China and Shanghai Municipal People's Government will jointly host the 4th CIIE from 5th to 10th November 2021 at the National Exhibition and Convention Center (Shanghai). CIIE is supported by the World Trade Organization and United Nations Industrial Development Organization and etc., and co-organized by the China International Import Bureau and National Exhibition and Convention Center (Shanghai) Co., Ltd.. CIIE has a total area of 360,000m^2 consisted of Country Pavilion for Trade and Investment and Enterprise & Business Exhibition.

2. Supported by the Ministry of International Trade and Industry of Malaysia (MITI) and the Embassy of the People's Republic of China in Malaysia, ACCCIM will be participating in the exhibition and organising delegation to visit the 4th CIIE so as to provide an international platform and opportunity to Malaysian companies, and assist them to promote their products and services to overseas markets.

3. ACCCIM will be setting up ACCCIM Pavilion (Malaysia) with 30 booths at the Food & Agricultural area in CIIE . Detail are as below:

Food and Agricultural Products

:

Beverage and alcohol, snack food, sweets, condiments, dairy products, vegetables, fruits and agricultu

Eligible companies are entitled to claim Market Development Grant (MDG). Booths are limited, interested companies are kindly requested to register with ACCCIM as soon as possible. Booking fee for one booth is RM 13,000. The organiser has set a more tighten rules and regulations whereby they will only allotted booths to qualified companies upon their review. In this connection, price per booth is subject to availability. ACCCIM will refund the booking fee if company application is being rejected by the organiser.

CIIE include the following exhibition areas, ACCCIM can refer companies to participate at the exhibition, but whether booth(s) is provided is at the sole discretion of the organiser.

Hall

Field

Trade in Services

Trade in productive services: Including financial services (banking, insurance, asset management, etc.),

Trade in life services: including services in culture, tourism, education, entertainment and sports, etc.

Automobile

Whole vehicles, automotive parts and components, automotive electronics, automotive supporting pro

Intelligent Industry & Information Technology

Equipment for industrial automation and digital data, high-end machinery manufacturing, industrial fi

Consumer Goods

Beauty and cosmetics, household goods and gifts, intelligent life and household appliances, maternal a

Medical Equipment

& Healthcare Products

Drugs, medical devices, old-age rehabilitation and ancillary products, dietary supplements, health care

1. We are pleased to enclose herewith information on CIIE and ACCCIM's booth Registration Form for reference. Interested companies are kindly requested to email the duly completed registration form, with payment advise of booking fee to ACCCIM Secretariat before 28th February 2021.

Constituent Members and Associate Members are requested to disseminate the information to members so as to encourage participation. For more information, please contact Sam Wei Feng (H/P: 016-263 6887, Email: event@acccim.org.my) or Adrian Wong (H/P: 016-921 5037, Email: marketing@acccim.org.my) of ACCCIM Secretariat.

Thank you.