



LIVE WEBINAR: INSIGHTS: MARKET TRENDS, DESIGN & CREATIVE INDUSTRIES IN THE REPUBLIC OF KOREA (ROK) □ Malaysia External Trade Development Corporation (MATRADE) will be organising a webinar titled “Insights: Market Trends, Design & Creative Industries in the Republic of Korea (ROK)” as per the details below:

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Date of programme : 8 December 2020 (Tuesday)

Time: 10.00 am (GMT +8 Malaysia Time)

Platform: MS TEAMS

Closing date for registration:
4 December 2020 (Friday)

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The objectives of the webinar are:

a.To share about importance of design in creating value-added and marketable products and services;

b.To enhance knowledge on the current business trend and □perception/expectations in society; and

c.To inculcate creative and innovative mindset towards creative global business,

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The webinar is Free of Charge (FOC) and the registration can be made online via our Exports Training Programme Registration Form at
<http://www.matrade.gov.my/en/training-registration>

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Should you require more details on programme, please do not hesitate to contact Ms Nadiyah Hanim Munir (03 – 6207 7117 / nadiyah@matrade.gov.my). For enquiries on registration, please contact Ms Aidatul Marina Abdul Ghani (03-6207 7864 / aidatul@matrade.gov.my) or Ms Rahayu Ali (03-6207 7870 / rahayu@matrade.gov.my).

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