附:四大展会简介

1、中国义乌文化产品交易博览会(4.27-30, 2013)

中国义乌文化产品交易博览会(简称"文博会")创办于2006年,由中华人民共和国文化部、浙江省人民政府共同主办,被评为2008年"中国最具影响力的文化行业品牌展会"。2012文博会设国际标准展位数达到了3266个,涵盖印刷包装、设计及印刷设备类、文体用品类、圣诞文化用品类、十字绣框画工艺品类、佛教文化用品类、景德镇陶瓷类、工艺美术类、文化创意产品类、书画古玩类等商品。

网站: http://www.ssofair.com/

2、中国国际旅游商品博览会(5.24-27,2013)

中国国际旅游商品博览会(简称"旅游商品博览会")创办于2009年,由国家旅游局和浙江省人民政府主办。2013年旅博会计划设国际标准展位2000个,涵盖旅游装备品、酒店用品、旅游纪念品、旅游交通工具、游艺设备、园艺设备、旅游时尚用品、旅游数码产品、旅游食品、旅游服装类旅游商品创新设计、研发成果、大师作品展示等商品。

网站: http://www.tourismfair.cn/

3、中国义乌国际小商品博览会(10.21-25,2013)

中国义乌国际小商品博览会(简称"义博会")创办于1995年,是经国务院批准的日用消费品类国际性展会,由商务部、浙江省人民政府等联合主办,已连续举办18届,每年10月21日~25日在浙江义乌举行。第18届义博会设国际标准展位6000个,分设五金、电子电器、工艺品、文化办公用品、体育及休闲用品、箱包及皮具、日用品、饰品及饰品配件、针纺织品、玩具及儿童用品等10个行业,另设电子商务及贸易服务、进口商品、全国妇联来料加工、浙江省山海协作等4个专区。2013年中国义乌国际小商品博览会参展展位收费标准及优惠政策如下:

一、展位收费标准

- 1、9平方米标准展位: RMB9800/个
- 2、光地: RMB1000/平方米

双开口费统一加收 RMB1800/个。

特殊展位按特殊展位报价统一执行。

二、优惠政策

境外组团参展,则计提组织费给组织方:

计提标准: 展位组织费按组织的展位数量予以计提。具体如下:

组团规模在 5-20 之间 (含 20 个), 按 2000 元/个计提。

组团规模在21个-40个之间(含40个),按3000元/个计提。

组团规模在41个以上(含41个),按4000元/个计提。

网站: http://www.chinafairs.org/cn/

4、中国义乌国际森林产品博览会(11.1-4,2013)

中国义乌国际森林产品博览会(简称森博会)创办于2008年,由国家林业局、浙江省人民政府主办,已成功举办五届。森博会,是一个外向型的林产业综合展览会,为广大林业产品生产商、采购商提供绝佳的商贸平台;义乌森博会依托长三角林业产业集群,以及义乌一站式的贸易配套服务,已经成为亚太地区最具影响力的林业盛会。2012年展览面积达到6.5万平米。森博会涵盖竹木家居类、竹木工艺品类、竹木日用品类、森林休闲用品类、森林食品类、花卉园艺类、林业装备类等七大类商品。

网站: http://www.forestryfair.com/

Enclosure: the List of 4 Main Fairs

I. China Yiwu Cultural Products Trade Fair (27th -30th, April, 2013)

China Yiwu Cultural Products Trade Fair (Cultural Fair for short) was initially held in 2006 with the joint sponsorship of Ministry of Culture and Zhejiang Provincial People's Government. It is also hailed as "the most influential exhibition of cultural industry in 2008". The Cultural Fair in 2012 accommodated 3,266 international standard booths, covering trade products such as printing & packaging, design & printing equipment, stationery & sports goods, Christmas cultural goods, cross-stitch frame painting crafts, Buddhist cultural goods, Jingdezhen ceramics, arts & crafts, cultural & creative products, painting & calligraphy.

Website: http://www.ssofair.com/

II. China International Tourism Commodities Fair (24th -27th, June, 2013)

China International Tourism Commodities Fair (Tourism Commodities Fair for short) was initially held in 2009 with the joint sponsorship of National Tourism Administration and Zhejiang Provincial People's Government. The Tourism Commodities Fair in 2013 will accommodate 2,000 international standard booths, covering different categories of goods, including tourism equipments, hotel appliances, tourism souvenirs, tourism transportation vehicles, entertainment equipments, gardening equipments, tourism fashion products, tourism digital products, tourism food, tourism garments, and show for new design, R&D outcome, and Masters' pieces of tourism products and etc.

Website: http://www.tourismfair.cn/

III. China Yiwu International Commodities Fair (21st -25th, October, 2013)

China Yiwu International Commodities Fair (Yiwu Fair for short) was initially held in 1995 with the joint sponsorship of Ministry of Commerce and Zhejiang Provincial People's Government. It is an international exhibition for daily consumer goods approved by the State Council. Being held from 21st to 25th, October each year, the Yiwu Fair has been held for 18 consecutive times. The 18th Yiwu Fair will accommodate 6,000 standard booths, covering 10 industries such as hardware & machinery, electronic products & electrical appliances, handicrafts, stationery & office supplies, sports & recreation supplies, cases & leather products, articles for daily use, jewelry & jewelry accessories, knitting products, toys & children products, and 4 divisions including e-commerce & trade services, imported commodities, ACWF processing trade and Zhejiang province Shanhai Cooperation. The booth fees and preferential policies of the 2013 China Yiwu International Commodities Fair are as follows:

1. Booth fees

(1) 9 square meters standard booth: RMB 9800

(2) Bare ground: RMB 1000 /m² The dual openings fee: RMB 1800

The fee of special booth follows special booth quotations.

2. Preferential policies

By organizing a delegation from abroad, the organizers will be offered with organization fee: Provision standard: Booth organization fee will be given according to the number of the booth organized:

5-20 booths (including 20), RMB 2000 /one booth.

21 -40 booths (including 40), RMB 3000 / one booth.

more than 41 booths (including 41), RMB 4000 / one booth.

Website: http://www.chinafairs.org/cn/

IV. China Yiwu International Forest Products Fair (1st-4th, November, 2013)

China Yiwu International Forest Products Fair (Forest Fair for short) was initially held in 2008 with the joint sponsorship of State Forestry Bureau and Zhejiang Provincial People's Government. So far it has been successfully held for five terms. The Fair is an export-oriented forest industry comprehensive exhibition, providing the majority of forest products manufacturers, buyers an excellent platform for doing business. Relying on the forestry industry cluster in the Yangtze River Delta, as well as the one-stop Yiwu trade supporting service, the Forest Fair has become the most influential forestry event in the Asia-Pacific region. In 2012, the exhibition area reached 65,000 square meters. The Forest Fair covers seven categories of products including bamboo & wood household supplies, bamboo & wood handicrafts, bamboo & wood articles for daily use, forest leisure products, forest food, flower and gardening products, and forestry machinery.

Website: http://www.forestryfair.com/