



The Personal Data Protection Act 2010

2010 年个人资料保护法令

The Personal Data Protection Act 2010 (PDPA) has been in force since 15th November 2013 to regulate the processing of personal data in commercial transactions. We, Klang Chinese Chamber of Commerce and Industry ("KCCCI ") recognize the importance of privacy and the sensitivity of personal data / company data / association data and information about yourself / your company / association ("Personal Data"). In line with the PDPA, we have developed the Privacy Policy to help you understand the types of personal data we collect, how and for what purposes we use your personal data, with whom we share your personal data and how we protect your personal data. The Privacy Policy can be found at our website at <http://www.kccci.org.my/>; and we suggest that you read it thoroughly. A hard copy of the Privacy Policy can also be obtained from our KCCCI office.

At KCCCI, we treat and view your Personal Data seriously. In the course of your dealings with KCCCI, we may request that you provide Personal Data to enable us to enter into commercial transactions with you or deliver the necessary services and / or notices in connection with rendering our services and in furtherance of the objectives of KCCCI. These are relevant in connection with our organisational process and execution, services, membership relationship, management and organisation of activities and implementation of various policies and objectives. Your Personal Data may be collected, stored and/or used (whether directly or indirectly) and in whatever form including audio visual recordings and photographs, amongst others, for the purposes as stipulated in the Privacy Policy. When Personal Data provided is wholly voluntary in nature, you are not under any obligation or under any duress to do so. However, in some circumstances, when it is obligatory to provide us your Personal Data, the failure to do so may result in the consequences as stipulated in the Privacy Policy in which KCCCI shall not be held liable.

It is important that the information be accurate and up-to-date. Hence, if you believe that the personal data that we have in our possession is inaccurate, incomplete, misleading or not up-to-date; or if you wish to limit in part or wholly the processing of your Personal Data and to withdraw consent, kindly contact us immediately for our further action.

Thank you

Yours faithfully,

Dr Leong Kai Hin AMN
President

