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Inside Innovation ™  
(Concepts, Tools and Strategies To Increase Your Innovation Readiness)

TARGET GROUP

Executive, Managers, Head of Departments or Individuals with or without a defined responsibility for innovation and teams that are going to be responsible for implementing a specific initiative.

## COURSE OBJECTIVE

The intended objective of this program is to provide a working understanding of Innovation concepts, tools and strategies to increase innovation readiness by using 6 researched steps to implement innovation in their workplace. Also, this program aims to assist in identifying barriers in achieving successful innovation efforts in an organization as well as develop intelligent strategy to overcome these barriers.

Upon successful completion of this program, participants are able to: - Participants will be able to “think like an innovator” and “act like an innovator”

- Demonstrate unquestionable why innovation is important to everyone inside a company
- Provide a common language to use for innovation efforts

Duration : 2days

Fees : RM1800

Fees after less 50% : RM900

HDRF Member : RM450

Trainer : Mr. Nazlim Lim Bin Abdullah

For further enquiries please contact Ms.Boon or Ms.Wong at 03-3343 9289 Please send or fax your registration form to 03-3344 7362