



The Market Development Grant (MDG) was introduced in 2002 with the aims to support Malaysian exporters' core expenses in promoting Malaysian products or services. The SMEs can apply for reimbursable grant up to RM200,000 for the eligible export promotion activities. □ Kindly be informed that effective 30 September 2019, we have updated three (3) changes and additional information on the Market Development Grant (MDG) Guidelines for the purpose to enhance the implementation of the programme.

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With regard to the above, the highlights can be referred as follows:

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i. Page 5: Additional information on International Trade Fairs or Exhibitions held in Malaysia, description box - every event on international trade fair held locally MUST be endorsed by MATRADE for grant application purposes;

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ii. Page 7: Additional information for TIM or EAM - details have been rearranged accordingly for better understanding and view; and

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iii. Page 8: Disclaimer box - as awareness to applicant that any application will be processed and considered by MATRADE based on the requirements and terms and conditions stated in MDG Guidelines.

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For more details, please download MDG 2019 Guidelines as per attached.

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(See attached file: MDG GUIDELINES 2019 \_Endorsement local trade fair\_Guideline clean v3\_Effective 30 September 2019.pdf)

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For further clarification, please contact:

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