The Platinum Business Awards 2017 was officially launched on the 11th April 2017, in Dorsett Grand Subang Hotel and officiated by YB Dato' Seri Hamzah bin Zainuddin, Minister, Ministry of Domestic Trade, Co-operatives and Consumerism, Malaysia.

Nominations are now opened until 15th July 2017

Award presentation will be on 13th October 2017

There are 21 categories of the Award to select from :

PLATINUM BUSINESS AWARDS 2017

2017年度企业白金奖

Award Categories奖项设置

A. By Invitation（邀请）

1. Platinum Entrepreneur Award（企业家白金奖）

2. Outstanding Achievers Award（杰出成就奖）

3. ASEAN Enterprise Award（东盟杰出企业奖）

4. Top SME Supporter Award (中小企业忠诚伙伴奖)

B．By Nomination (提名)

5. SME Best Overall Award（中小企业卓越成就大奖）

6. SME Innovation Excellence Award（中小企业卓越创新奖）

7. SME Export Excellence Award（中小企业卓越出口奖）

8. SME ICT Adoption Award（中小企业资讯科技运用奖）

9. SME Women Entrepreneur Award（中小企业女企业家奖）

10. SME Phoenix Award（中小企业火凤凰奖）

11. SME Product Excellence Award（中小企业卓越产品奖）

12. SME Service Excellence Award（中小企业卓越服务奖）

13. SME Brand Excellence Award（中小企业卓越品牌奖）

14. SME Rising Star Award（中小企业明日之星奖）

15. SME Young Entrepreneur Award（中小企业卓越青年企业家奖）

16. SME Social Responsibility Excellence Award（中小企业卓越社会责任奖）

17. SME Green Excellence Award（中小企业卓越绿色奖）

18. SME Occupational Safety and Health Award（中小企业职业安全与健康奖）

19. SME Retail Excellence Award (中小企业卓越零售奖)

20. SME Employer Excellence Award（中小企业卓越雇主奖）

21. SME Internet of Things Excellence Award (中小企业卓越物联网奖)

Important Documents to submit by courier :

Completed Nomination Form

3 years Audited Accounts, 2014, 2015, 2016

Forms 24 & 49, Organisation Chart

Processing Fees : RM1,060.00 payable to "SMI ASSOCIATION OF MALAYSIA"

And any other relevant documents.

Winner Privileges

· Received the prestigious Platinum Business Awards Trophy and Certificate

· A feature in the Platinum Business Awards Facebook and the website of SME Association of Malaysia

· Member in the exclusive SME Club with great opportunities to network with fellow Award winners through regular forums and get-together

· Opportunity to be featured in TV series and newspapers

· Opportunity to be promoted in the Awards coffee-table book

· Privileged use of the Platinum Business Awards logo in your corporate collaterals and advertisements

· Special rates for Award Winner’s Celebration package, which includes Gala Dinner table, advertisement in souvenir programme, write-up and advertisement in Media Partners Platinum Business Awards Congratulations Supplement

Feel free to contact us for any further inquiries and check out our Facebook & Website :

WEBSITE : www.pbasme.com.my