



SEMINAR ON "KICK-START YOUR BUSINESS THROUGH E-COMMERCE" □

Malaysia External Trade Development Corporation (MATRADE) in collaboration with Aladdin Street, ASEAN Retail Chains And Franchise Federation (ARFF) and Malaysia Digital Chamber of Commerce (MDCC) will be organising a seminar on "Kick-Start Your Business Through E-Commerce" as follows:

□

Date □ □ □ □ 14th February 2017 (Tuesday)

Time □ □ □ □ 8.30 am – 11.30 am

Venue □ □ □ □ Perdana Hall, Level 6, West Wing Menara MATRADE, Kuala Lumpur

□

2. □ □ □ □ Objectives of this seminar:

□ □ To educate the general public and beginners to e-Commerce by giving them a head start through experienced industry players. □

□ □ To build awareness amongst Malaysia SME concerning opportunities for Global expansion of their business through e-Commerce.

□

3. □ □ □ □ Participation is Free of Charge (FOC). □ Please register online at <http://www.matrade.gov.my/en/online-applications/matrades-exporters-training-programme/> 470. □ The closing date for registration is on 12th February 2017

. □ For further clarification on the registration, please contact Ms. Shahida / Mrs. Aidatul / Mrs. Zulaila at 03-62077812/7864/7804.

