



诚邀参展第一届中国国际进口博览会及中总赴上海代表团 2018年11月5日至10日，中国上海

2017年5月，中国国家主席习近平在“一带一路”国际合作高峰论坛上宣布，中国将从2018年起举办中国国际进口博览会。此博览会是中国政府支持贸易自由化和经济全球化、主动迈向世界开放市场的重大举措，有利于促进世界各国加强经贸交流合作，促进全球贸易和经济成长，推动开放型世界经济发展。

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2. □ □ □由中华人民共和国商务部和上海市人民政府联合主办的第一届中国国际进口博览会，定于2018年11月5日至10日，在国家会展中心（上海）举行。世界贸易组织及联合国工业发展组织等相关国际组织为合作单位，中国国际进口博览局和国家会展中心（上海）为承办单位。博览会展区总面积为24万平方米，由国家贸易投资综合展区及企业商业展区组成。

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3. □ □ □马来西亚政府已决定参展第一届中国国际进口博览会。在我国国际贸易及工业部(MITI)的认可下，马来西亚中华总商会（中总）将召集并筹组大马企业参展“第一届中国国际进口博览会”，在马来西亚国际贸易及工业部的旗帜下为中总会员商家提供国际投资平台和机会，协助大马商家促销产品和服务到国际市场。

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4. □ □ □马来西亚外贸促进局征收的每个标准展位价格是RM8,000.00，符合条件的参加者，可申请市场开发援助金（MDG）。 □

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由于展位有限，中总希望有意参展上述博览会的会员商家尽速向中总登记。中总将另外收取相关行政及展位装置费用，有关费用详情将另行通知。

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企业参展分为货物贸易和服务贸易两个板块如下：

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货物贸易板块范围：

服务贸易板块范围：

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- □ □ □ 智能及高端装备
- □ □ □ 旅游服务
- □ □ □ 消费电子及家电
- □ □ □ 新兴技术
- □ □ □ 汽车
- □ □ □ 文化教育
- □ □ □ 服装服饰及日用消费品
- □ □ □ 创意设计
- □ □ □ 食品及农产品
- □ □ □ 服务外包
- □ □ □ 医疗器械及医药保健

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5. □ □ □ 配合上述博览会，中总也将组织采购商代表团，于2018年11月5日至8日赴上海参与其盛。有关代表团详情将另行通知。

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6. □ □ □ 敬请各属会及团体会员将上述信息转达会员商家。
有意参展或参加代表团的企業，请于2018年1月31日前，
将公司简介及负责人名片电邮至中总秘书处，以利中总秘书处跟进及整理相关资料。

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有关询问，请联络中总秘书处谢德权先生或谢国荣先生，电话：03 -42603090 / 3091；传真：03-42603080或电邮：iti@ acccim.org.my /

expo@accim.org.my或微信号：FelixCT K85 / SiaKokEng。谢谢!

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Invitation to Participate in the 1st China International Import Expo and

ACCCIM Delegation to Shanghai (5th to 10th November 2018 at Shanghai, China)

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1. □ In May 2017, HE Mr. Xi Jinping, President of the People's Republic of China announced at the Belt and Road Forum for International Cooperation that with effect from 2018, China will be organizing China International Import Expo (CIIE). It is a significant move for the China Government to hold CIIE with a view of firmly supporting trade liberalization, economic globalization as well as actively opening the market to the world. It will facilitate countries all around the world to strengthen economic and trade cooperation, to promote global trade and economic growth in order to advance the development of an open world economy.

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2. □ Jointly hosted by the Ministry of Commerce of the People's Republic of China and Shanghai Municipal People's Government, CIIE will be held from 5th to 10th November 2018 at the National Exhibition and Convention Center (Shanghai). CIIE is supported by the World Trade Organization and United Nations Industrial Development Organization and etc., and co-organized by the China International Import Bureau and National Exhibition and Convention Center (Shanghai) Co., Ltd.. CIIE has a total area of 240,000m2 consisted of Country Pavilion for Trade and Investment and Enterprise & Business Exhibition.

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3. □ The Government of Malaysia has decided to participate in CIIE. As endorsed by the Ministry of International Trade and Industry Malaysia (MITI), ACCCIM will gather Malaysian entrepreneurs to participate in the 1st CIIE under the umbrella of MITI with the objective to provide platform and opportunity for Malaysian companies to export their products and services internationally.

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4. □ MATRADE will charge RM8,000.00 per standard booth, eligible companies are entitled to claim their expenses for participating in the exhibition under Market Development Grant (MDG).

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Due to the limited booths, ACCCIM urged companies that interested to participate in CIIE to register with ACCCIM as soon as possible. ACCCIM will impose a fee for administration expenses and enhanced booth installation, details of the fee will be informed in due course.

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There are two sections of participation in CIIE which are trade in goods and services as below:

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Trade in Goods:

Trade in Services:

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- □ □ □ High-end Intelligent Equipment
- □ □ □ Tourism Services
- □ □ □ Consumer Electronics & Appliances
- □ □ □ Emerging Technologies
- □ □ □ Automobile
- □ □ □ Culture & Education
- □ □ □ Apparel, Accessories & Consumer Goods
- □ □ □ Creative Design
- □ □ □ Food & Agricultural Products
- □ □ □ Service Outsourcing
- □ □ □ Medical Equipment & Medical Care Products

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5. □ In conjunction of this Expo, ACCCIM will also be organizing a buyer delegation to Shanghai from 5th to 8th November 2018. Details of the delegation will be informed later.

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6. □ Constituent Chambers and Associate Members are requested to disseminate the information to members so as to encourage participation. Companies that are interested to participate in CIIE or ACCCIM Delegation to Shanghai, kindly email or fax the company profile and name card of person in charge to ACCCIM Secretariat by 31st January 2018 for further arrangement.

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For more information, please contact Mr. Felix Cheah or Mr. Sia Kok Eng of ACCCIM Secretariat at Tel: 03-4260 3090 Fax: 03-4260 3080 or Email: iti@accim.org.my / expo@accim.org.my or Wechat: FelixCTK85 / SiaKokEng.