



PERBADANAN PEMBANGUNAN PERDAGANGAN LUAR MALAYSIA
MALAYSIA EXTERNAL TRADE DEVELOPMENT CORPORATION

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Fell Tuan :
 Your Ref :
 Fell Kami :
 Our Ref :
 Tarikh :
 Date :

YBhg. Tan Sri/ Datuk/ Dato'/ Sir/ Madam,

Greetings from MATRADE!

**INVITATION TO THE OFFICIAL LAUNCHING OF THE MID-TIER COMPANIES
 DEVELOPMENT PROGRAMME (MTCDP) ON 12TH FEBRUARY, 2015**

The Malaysia External Trade Development Corporation (MATRADE) will be organising the official launching of the Mid-Tier Companies Development Programme (MTCDP) by YB Dato' Sri Mustapa Mohamed, Minister of International Trade and Industry (MITI).

2. The Mid-Tier Companies Development Programme (MTCDP), was established with the objectives to develop and nurture local Mid-Tier Companies (MTCs) to become more resilient and competitive, both regionally and internationally.

3. Recognising the importance of MTCs' contributions toward Malaysian economy and in line with the aspiration to achieve a high-income nation status by 2020, the Government, through MATRADE, has developed this programme to further fortify Malaysian companies in the international front. This will subsequently contribute to strengthening the Malaysian economy and increase the number of high-income jobs in Malaysia.

4. It is with great pleasure to invite you to the official launching which will be held as follows:

Date : 12th February, 2015 (Thursday)
Time : 9.00 am – 1.00 pm
Venue : MATRADE Hall, Level 3, MECC
Menara MATRADE, Kuala Lumpur

5. In this regard, we would like to seek your assistance to extend this invitation to all your members. We would be grateful if you could reply to us before 9th January, 2015 at midtier@matrade.gov.my or fax to 03-6201 2736. For further clarifications and enquiries, please contact Ms. Saudah Mat Isa and Ms. Nurul Farhana at 03-6207 7850/7851. Attached is the tentative programme for your reference.

Thank you and regards,

Secretariat

Mid-Tier Companies Development Unit
 Malaysia External Trade Development Corporation (MATRADE)
 15th Floor, West Wing, Menara MATRADE
 Jalan Sultan Haji Ahmad Shah, 50480 Kuala Lumpur
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 (MATRADE is the National Trade Promotion Agency under the Ministry of International Trade and Industry, Malaysia)

National Trade Promotion Agency under the Ministry of International Trade and Industry, Malaysia



AAI ISO CERTIFICATION
 ISO 9001:2008
 NO PERSULAN AJANY07/1210



MS ISO/IEC 17021:2011
 No. Akreditasi
 MS 25072008 CB 06

INVITATION



Malaysia External Trade Development Corporation (MATRADE)

Cordially invites

to

The Launching of Mid-Tier Companies Development Programme (MTCDP) by
YB Dato' Sri Mustapa Mohamed, Minister of International Trade and Industry (MITI)

Date : 12th February, 2015 (Thursday)
Time : 9.00 am – 1.00 pm
Venue : MATRADE Hall, Level 3, MECC
Menara MATRADE, Kuala Lumpur

PROGRAMME

- 9.00 am : Registration (Companies & Trade and Industries Associations)
- 9.30 am : Briefing on Mid-Tier Companies Development Programme (MTCDP)
- 11.00 am : Arrival of YB Dato' Sri Mustapa Mohamed,
Minister of International Trade and Industry (MITI)
- 11.05 am : 1. National Anthem
2. Recitation of Doa
3. Welcoming Remarks by YB Chairman of MATRADE
4. Keynote Address by YB Minister of International Trade and Industry
5. Launching of MTCDP
6. Graduation Ceremony for Wave 1



MATRADE

Mid-Tier Companies Development Unit, Exporters Development Division
15th Floor, West Wing, Menara MATRADE, Jalan Sultan Haji Ahmad Shah, 50480 Kuala Lumpur

R.S.V.P SLIP

From:

Contact No:

E-mail:

Organisation:

- ☐ Will attend
☐ Will not attend
☐ Will send representative

Name:

Please tick (✓) one of the above

Please confirm your attendance by returning this slip by **6th February, 2015 (Friday)**
Kindly respond via fax OR e-mail: midtier@matrade.gov.my or fax to **03-6201 2736**