

# Myanmar-Malaysia SME Products & Services Exhibition & Seminar **2014**

**INNOVATIVE GREEN TECHNOLOGY**

**| 27<sup>th</sup> February to 2<sup>nd</sup> March 2014**



| Venue

**Tatmadaw Hall,  
Uwisara Road  
Yangon, Myanmar**

| Opening hours **0900 to 1700hrs**



ACCCIM



MIA



Innovative  
Green Technology

# Myanmar-Malaysia SME Products & Services Exhibition & Seminar 2014

## Why Myanmar

Under the ASEAN Economic Community (AEC), a single regional common market of ASEAN countries will be created by 2015. The regional integration's objective is to create a competitive market of over 600 million people in ASEAN countries. More and more businesses are heading to ASEAN markets to increase sources of revenue regionally.

As Myanmar enters the new political era, the socio-economic demand of different level of products and services that range from consumer to industrial needs either basic or luxurious, the country presents herself as a young, vibrant and lucrative opportunity for the Malaysian businessmen.

In order to build a genuine partnership and mutual cooperation with the business community and consumers of Myanmar, Malaysia has much to offer by presenting their interest to invest, have business matching, share knowledge and ideas, offer products and services during the Myanmar-Malaysia SME Products & Services Exhibition &

Seminar 2014 to be held in Yangon, the capital of Myanmar. The country is able to offer one of the most competitive and hardworking labour force with a wide range of quality natural resources in the Indo-China Region. With a rich cultural heritage and close relationship within the ASEAN region which Myanmar is a member, Malaysia with its close and similar culture, mutual understanding and respect, maybe able to tap these resources as well as offer the technical knowhow, skills and expertise to add value from the products and services that can be offered to the people of Myanmar.

If you seek to enter the Myanmar market, look no further. The Myanmar-Malaysia SME Products & Services Exhibition & Seminar 2014 is the event that you cannot afford to miss. Join now in order to capture this golden business investment and consumer show opportunity for your products and services.

## Introduction

### ACCCIM Background:

The Associated Chinese Chambers of Commerce and Industry of Malaysia (ACCCIM) was formed in the year 1947 and is the national level organisation of the Chinese Chambers of Commerce in Malaysia. It has 17 Constituent Chambers located separately in the 13 states and 4 at district level. In fact ACCCIM is the earliest national level chamber of commerce to have a complete regional representation in the country.

### ACCCIM & Myanmar Industries Association (MIA):

ACCCIM signed an Memorandum of Understanding with Myanmar Industries Association in year 1996. Since then, the ACCCIM and MIA maintain a close relationship in promoting bilateral trade between Myanmar and Malaysia.

ACCCIM has organised numerous trade and investment promotion missions to Myanmar and successfully assisted Malaysian SMEs to gain entry into the Myanmar market.

## Objectives:

The main objective of the expo is to provide a formal platform to allow the business community of Malaysia and Myanmar to develop a strong, friendly and solid interpersonal business relationship through the official Myanmar associations and Malaysian chambers. It will also help expand their contacts for their ASEAN business opportunity networking and be engaged directly with trade partners and consumers.

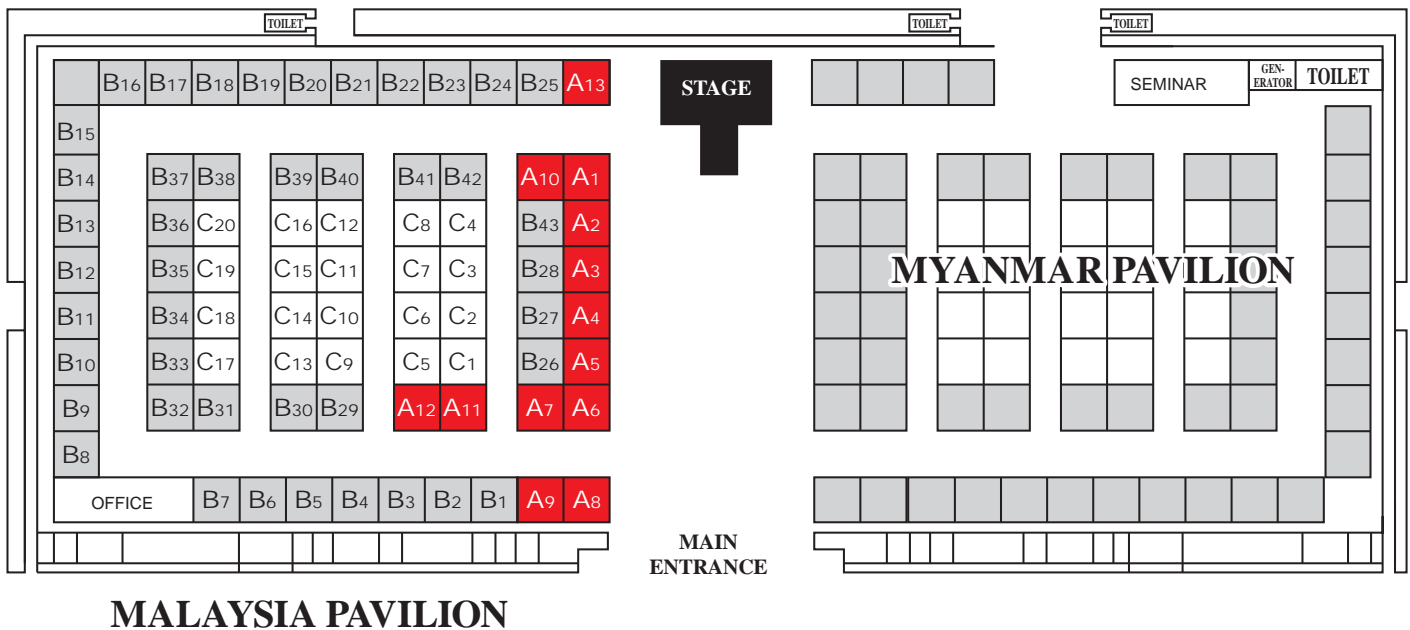
## Our target sectors are:

- Manufacturing Industries
- Wood Based Industries
- Real Estate Developers
- Automobile Spare Parts
- Garment Industries
- Renewable Energy
- Food Processing
- Iron & Steel
- Packaging
- Services and others

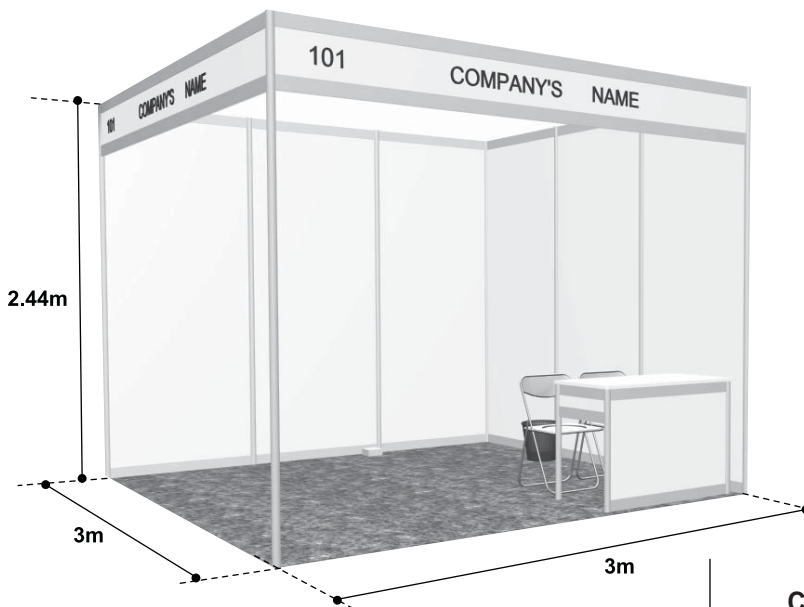
## Features:

- Affordable rates for Malaysian exhibitors. Eligible exhibitors are entitled Market Development Grant (MDG) \*subject to approval / terms and conditions applied
- Investments talks will be organised during the exhibition on latest investment policies, incentives, technology, innovative SMEs and etc.
- The Organisers will engage Myanmar coordinators / interpreters to assist and coordinate business matching arrangement prior the exhibition by making personal telephone calls to match make Malaysian exhibitors' business interest
- The Organisers allow Malaysian exhibitors to share the booth (max 2 companies per booth)
- Malaysian exhibitors will have shuttle to commute between airport, exhibition hall and hotel. Welcoming and Appreciation Dinners will be provided for Malaysian exhibitors and invited guests for opportunities networking session.

# Exhibition Floor Plan



## Booth Rental



### Booth Types

Standard Booth Size : 3m x 3m (9m<sup>2</sup>) with aluminium structure. Inclusive of one fascial board with exhibitor name and booth number, carpet, 1 tube light, 1 unit 13 amp power socket, 1 information desk and 2 chairs.

- Type A Booth - RM7,200.00
- Type B Booth - RM6,800.00
- Type C Booth - RM6,100.00

(Booth selection is on first come, first served basis)

### Combined Booths (Bare Space)

We do not combine bare space during this expo. However, you may combine more than one booth to suit your spacing requirement.

### Cost

Other than the specified facility stated in "Booth rental". The additional design, construction and furnishing cost will be borne by exhibitors. To engage local contractors, exhibitors need to send in their design one month before the exhibition date. Please note that all electrical installation must be undertaken by the official contractor appointed by the organisers.



# ■ Registration Form

(Fax / Email your completed registration form together with the signed copy of Official Regulation and full payment / proof of payment)

## EXHIBITOR INFORMATION

We attached / introduced by ACCCIM's constituent chamber : \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Position / Title \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_ Website \_\_\_\_\_

## NATURE OF BUSINESS

Please specify the type of your business:

\_\_\_\_\_  
\_\_\_\_\_

## BUSINESS MATCHING

I am looking for:

☐ Buyer ☐ Distributor / Agent ☐ Importer ☐ Partnership / Joint Venture

☐ Product ☐ Manufacturer ☐ Service ☐ Consultancy Other: \_\_\_\_\_

## NAME OF EXHIBITOR'S REPRESENTATIVES

Name \_\_\_\_\_ Email \_\_\_\_\_ Tel \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_ Tel \_\_\_\_\_

Official Representative (Name) \_\_\_\_\_

(Name of person assigned by the company to liaise with the organisers during the Exhibition)

## BOOTH SPACE REQUIREMENT Please refer to floor plan for booth location no. & pricing

I would like to confirm my space requirement as follows :

☐ Standard Booth : Type A / B / C Booth No. \_\_\_\_\_

☐ Corner Booth : Type A / B / C Booth No. \_\_\_\_\_

☐ We would like to combine the following booths : Booth No. \_\_\_\_\_ Booth No. \_\_\_\_\_

☐ Total Amount of Combined Booths : RM \_\_\_\_\_ Booth No. \_\_\_\_\_ Booth No. \_\_\_\_\_

☐ Booth designed and constructed by Exhibitor

☐ Booth designed and constructed by Organisers

☐ Booth designed by Exhibitor and constructed by Organisers

## PAYMENT DETAILS

Bank in details : PUBLIC BANK Account no. : 3085140315

☐ We / I hereby enclosed Cheque No. \_\_\_\_\_ of amount RM \_\_\_\_\_ payable to  
**The Associated Chinese Chambers of Commerce and Industry of Malaysia** for the above Booth(s).

☐ We / I hereby enclosed the proof of payment (bank in slip, T.T. proof, etc).

## Official Regulations

1. Booth space will be assigned based on date of confirmed receipt of the contractor on a first come, first served basis as booked and confirmed by the exhibitor. The organisers will do its best to accommodate all requests. The decision which shall be final for booth allocation shall be communicated to the exhibitor.
2. The organisers reserves the right to assign or reassign booths location and to alter the size, shape or position of the booths and the floor plan of the Exhibition as may be necessary to ensure that the arrangement of the Exhibition is in the best interest of attendees and exhibitors.
3. Conditions of payment : All booth fees must be paid in full upon registration.
4. Cancellation & Refund Policy: Exhibitor cancellations must be posted to the Exhibition Organisers by email to MMEXPO2014@accim.org.my or by hand and acknowledged receipt by the Exhibition Organisers. The written notice of cancellation must be send to the Exhibition Organisers at least 30 days before opening date of the Exhibition to get back 50% of the refund amount.
5. No exhibitor shall assign, sublet or share any part or the whole booth space to any other party without the written approval from the organisers.
6. The exhibitor must strictly obey all applicable fire, safety & health protection rules of the venue accordingly.
7. The exhibitors are urged to take the necessary measures to safeguard attendees and visitors from any hazards associated with their display.
8. The Organisers reserves the right to restrict or reject any exhibit, in whole or in part, either because of noise or safety hazards.
9. The exhibitors who rents the combined booths space need to submit their booth design at least 30 days before the Exhibition and seek for the Organisers written approval.
10. The exhibitors shall assign at least one full-time representative to be stationed at the booth all the times during the exhibition hours.
11. The exhibitor is encouraged to use the officially appointed or preferred company for their services of travel and logistics control for the exhibition.
12. The "Preferred Travel Company, "Preferred Logistic Company" and other official appointed companies are appointed based on goodwill effort (bona fide) for the convenience of exhibitor(s). Therefore, the organisers shall not be held liable for any form of lost and damages caused by the arrangement(s) made between the exhibitor and the "preferred company" at all times.
13. Smoking is not permitted within the exhibition hall.
14. Exhibitor can set up their booths on 25<sup>th</sup> February, 2014.
15. The booth rental only covers the booth usage during the show hours. The exhibitors shall bear for their own air-ticket, hotel, visa, food & beverage and other associated private or individual arrangements during the exhibition.

We / I understand, and agree to abide by the official exhibition regulations as stated above.

## Signature of Authorized Official & Company Stamp

Name :

Position :

Date :



### Preferred Logistic Company

#### APL Logistics

(For forwarding, import and export arrangement)

3rd Floor, East Wing, Wisma Consplant 2,  
No.7, Jalan SS16/1, 47500 Subang Jaya, Selangor.

Tel : +603 - 5638 9000 Fax : +603 - 5638 9900

Contact person :

Rates – Christyn Yap - [apl\\_myasales@apllogistics.com](mailto:apl_myasales@apllogistics.com)

Booking – Aida Johanna - [APLL\\_ML\\_IFS@apllogistics.com](mailto:APLL_ML_IFS@apllogistics.com)

# Myanmar-Malaysia

## SME Products & Services

## Exhibition & Seminar **2014**



## Innovative Green Technology

[www.acccim.org.my](http://www.acccim.org.my)

**The Associated Chinese Chambers of Commerce  
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Jointly organised by :



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