

打造全国最大进口消费品展
To be the largest imported consumer
goods fair in China

The 2nd Yiwu *Imported* Commodities *Fair*

—— 第二届义乌进口商品展 ——

2013.4.20-22

Tel: +86-579-85415491

[Http://imported.yiwufair.com](http://imported.yiwufair.com)



The 2nd Yiwu Imported Commodities Fair

第二届义乌进口商品展

Hosts: Bureau of International Trade Development Affairs,
Ministry of Commerce of People's Republic of China
Yiwu Municipal People's Government

Organizer: Zhejiang China Commodities City Group Co., Ltd

Venue: Hall E1, Zhejiang Yiwu International Expo Center

主办单位: 中华人民共和国商务部外贸发展事务局、义乌市人民政府

承办单位: 浙江中国小商品城集团股份有限公司

举办地点: 浙江义乌国际博览中心 E1馆

Exhibition Type

展品范围

Imported household commodities
Imported crafts and gifts
Imported food and agricultural products
Imported health care products and beauty
care products
Imported garments and accessories

进口家居用品

进口工艺品及礼品

进口食品及农产品

进口保健用品及美容护理产品

进口服饰及配件

Events and Activities

现场配套活动

1. Forum and seminar
2. Match Conference
3. Demonstration of featured goods
1. 会议论坛
2. 合作对接洽谈会
3. 特色商品演示专场



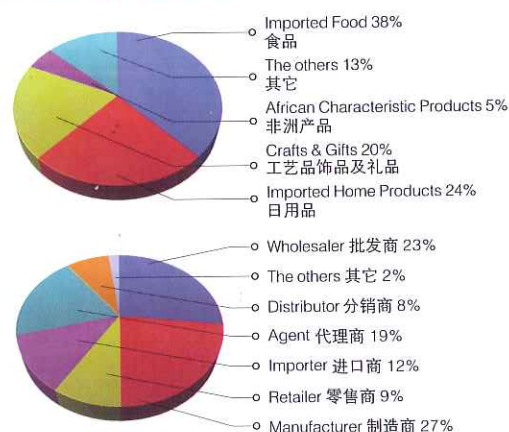
Scale of the Fair 展会规模

Imported Commodities Fair set up over 400 standard booths, there were over 80 nations and regions exhibiting their characteristic products.

进口商品展设展位400余个, 共有来自全球80多个国家和地区的展品同台展示。

The Proportion of the Last Fair's Exhibition Industry

上届参展行业比例



Qualification of Exhibitors

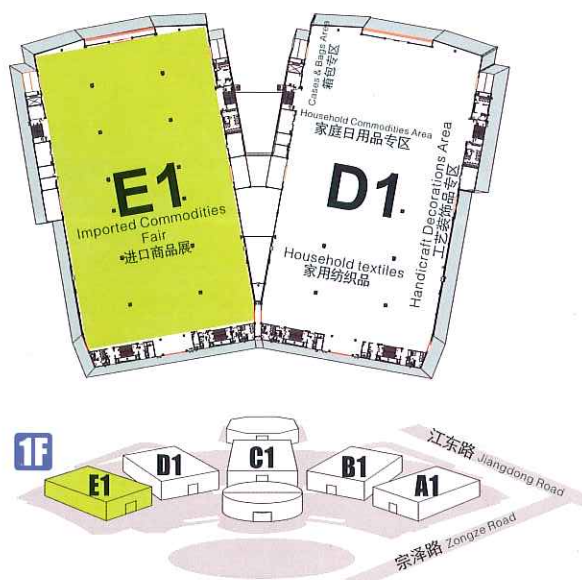
参展条件说明

1. Abide by the laws and regulations of the People's Republic of China. Ensure that the goods, packing, promotional materials and all exhibited content are not in violation of China's relevant laws and regulations. Do not infringe upon the intellectual property rights.
2. Applicants have to provide the copy file of overseas enterprise's business certificate or related authorized certificate.
3. Applicants have to provide the copy of both China domestic agent company's business certificate and related authorized certificate with company's stamp.

- 1、遵守中华人民共和国的法律法规，确保参展商品、包装、宣传品及所有展出内容均不违反中国的有关法律法规，不侵犯他人知识产权。
- 2、申请者须提供境外企业的注册证书复印件或其他有效文件。
- 3、申请者须提供中国大陆境内代理公司营业执照及产品授权代理证书复印件（并加盖公司公章）。

Layout of the Exhibition Hall

展馆布局



Booth Standard and Fee

展位规格及收费标准

Type 类型	Dimension 规格	Fee 费用	Content 内容
Standard Booth 标准展位	3m x 3m=9m ²	5800 RMB/Booth 5800元/个	two spotlights, nine laminate boards (1m wide, 2.5m high/each board), one 220V/10A socket, one information counter, two folding chairs, one wastebasket, carpet and lintel board 两只射灯、九块白色展板（每块板宽1米、高2.5米）、一个220V/10A电源插座、一张咨询桌、两把折椅、一只废纸篓、地毯和公司楣板
Raw Space 光地	≥ 18m ²	550 RMB/m ² 550元/平方米	18m ² for minimum order, no facilities are provided for the raw space, constructed by exhibitors. 18平方米起订，不含任何装潢配件，由参展商自行搭建
400 RMB extra for corner booth 双开口加收400元			

Deposit Account

付款账户

Beneficiary: Yiwu International Commodities Fair Co., Ltd

Bank: Yiwu Sub-branch, Bank of China

Account No.: 3805 6614 3061

Note: the ways for exhibitors to pay:

1. Telegraphic transfer or check is acceptable.
2. Pay cash to the organizing committee and get official invoice.
3. Cash deposit is not recommended or the original bank receipt should be sent to the organizing committee within five workdays to get official invoice.

开户名称: 义乌国际小商品博览会有限公司

开户银行: 中国银行义乌市分行营业部

账号: 3805 6614 3061

注: 参展企业交款方式:

1. 电汇或支票转账汇入组委会指定账号;
2. 现金直接交组委会展览部现场收费点并开具正式发票;
3. 不提倡客户自行将现金存入银行(也就是现金缴单), 若使用现金缴单, 须在5个工作日内将“现金缴单”原件送到组委会展览部现场收费点并开具正式发票。

Application Procedures and Schedule of Exhibition

参展报名流程及时间安排

Procedure 内容	Deadline 截止日期时间	Notes 说明
Apply for the booth 展位申请	The end of February 2013 2013年2月底	1. Fill in the application form with company stamp and email to louj@chinafairs.org or fax to +86-579-85414077, or directly contact the organizing committee at +86-579-85415491/012/475 2. Prepare the business license, brand certificate, products' pictures and related documents. 1.完整填写参展申请表, 加盖公章后发邮件至 louj@chinafairs.org 或传真至+86-579-85414077, 或直接与展务执行机构义博展览联系+86-579-85415491/012/475 2.准备企业营业执照、品牌证书、产品图片等相关材料
Submit the List of Exhibits 提交《展品清单》	In the middle of March 2013 2013年3月中旬	Verified by the organizing committee and recorded by the China Custom. 用于组委会审核和中国海关备案
Arrange the booth 安排展位	The end of March 2013 2013年3月底	Discuss and negotiate with the enterprise to select the booth. 双方详细沟通, 参展企业选择满意展位
Pay the booth fee 支付展位费	The end of March 2013 2013年3月底	Pay the booth fee in the schedule time after being informed of paying. 参展企业选定展位后, 发出交款通知, 企业在规定时间内交款到指定账户
Prepare for the exhibition 参展准备	The beginning of April 2013年4月初	Contact with the service providers recommended by the organizing committee when the services of special booth design and construction, exhibits logistics, air tickets booking and hotel reservation are needed. 如需特装搭建服务、展品物流服务以及机票、酒店预订可联系组委会推荐服务商
Register and move-in 展商报到、布展	19 th April, 2013 2013年4月19日	Confirmation Letter of the Exhibition Booth and the Exhibitor's Manual will be sent to exhibitors after paying. The letter is requested when registration. 组委会在确认收到全款后发出《展位确认书》和《参展商手册》, 参展商凭《展位确认书》到展会现场报到, 办理参展证
Exhibit 展览	20 th to 22 nd April, 2013 2013年4月20日-4月22日	
Move-out 撤展	22 nd (16:00) to 23 rd April, 2013 2013年4月22日16:00-4月23日	

Note: the exhibition organizing committee reserves the right to adjust the above schedule.

注: 展会组委会保留对以上时间安排调整的权利

Application Form

参展申请表

Company information (The information will be printed in the intel board, exhibition catalogue and promotional materials. Please use the regular script character.) 公司信息 (以下内容将被刊登在展位肩板, 展会会刊及展前宣传资料上, 请以正楷认真填写)

Company Name	公司名称		
Address	地址		
Nationality	所属国别		
Registered Trademark	注册商标		
E-mail	电子邮箱		
Website	公司主页		
General Manager 企业负责人	Tel 电话	Mobile 手机	
Contact Person 联系人	Fax 传真	Tel 电话	Mobile 手机

Company's Type 参展企业性质

☐ Trading Company, Import & Export Company 贸易公司、进出口公司 ☐ Agency, Distributor 代理、经销 ☐ Others 其他

Company profile in English and Chinese (both within 80 words) and photos of the products (10 pieces) will be needed for the online advertisement. Products introduction in English and Chinese (both within 20 words) and one photo of the product will be needed for the fair catalog. Fax to +86-579-85415077 or email to louj@chinafairs.org

参展企业中英文简介 (简介不超过80个字)、10张产品图片, 用于在线进口商品展广告; 产品中英文简介 (20字以内)、1张产品图片, 用于会刊广告, 分别以电脑打印稿传真至+86-579-85415077或电子版发至邮箱 louj@chinafairs.org

Exhibition Type 参展展品类别

☐ Imported household commodities 进口家居用品 ☐ Imported crafts and gifts 进口工艺品、礼品
☐ Imported food and agricultural products 进口食品、农产品 ☐ Imported garments and accessories 进口服饰及配件
☐ Imported health care products and beauty care products 进口保健品、美容护理产品 ☐ Others 其他

Booth Application 展位选择

Booth Type 申请展位类型: ☐ Standard Booth 标准展位 _____ Booth(s) ☐ Raw Space 光地特装 _____ m²
Corner Booth 是否选择双开: ☐ Yes 是 ☐ No 否

Company's confirmation to participate the 2nd Yiwu Imported Commodities Fair 本公司确认参加第二届义乌进口商品展 (2013年4月20日至22日)
Legal Person (Signature, Company stamp) 法人代表 (签名、盖章): _____ Date 申请日期: _____

Tel 报名热线

Tel 电话: +86-579-85415491/012/475 Fax 传真: +86-579-85415077

Notes 备注

- The enterprise has to offer some related documents when applies for the booth: the copy of business license, trademark certificate, and brand certificate (special industries should also offer health license, products quality inspection report and etc.)
 - This form must be filled with completed, clear and true information. All publicity will be based on the form. If the handwriting is not clear, it will be in valid. The enterprise is responsible for legal question or information problem.
 - Please mark "□" in the corresponding "√"
- 1、报名参展企业需提交相关资料: 营业执照复印件、相关商标证书、品牌证书等, 特殊行业须提供卫生许可证、产品质量检验报告等相关特殊行业许可证。
2、此表必须完整清晰、真实准确地填写, 所有展会的宣传将以此为准, 如遇字迹不清, 视为无效。涉及版权、商标等资料失实或法律问题由企业自行负责。
3、请在对应 "□" 内打 "√"

Invitation of Buyers 专业买家邀请

1. 210,000 buyers visiting the market everyday: Yiwu markets have the unique resource which attracts hundreds of thousands of buyers everyday. The markets' stable buyers' volume ensures the buyers' volume in the exhibition.
 2. The latest catalogue of buyers: The continuous exhibition events are held annually in Yiwu, which give birth to the newest catalogue of buyers.
 3. Effective media promotion: All kinds of media coverage from television, radio broadcast, newspapers, magazine, network to outdoors advertisement.
 4. Data base of 150,000 core buyers: The huge data base of buyers' information provide more opportunities to the suppliers.
 5. Efficient call center: Professional call center of more than 60 staffs who are responsible for estimating, classifying and contacting the buyers offers tailor-made service to suppliers, which makes the cooperation between buyers and suppliers more easier.
- 1、市场日均采购商达21万人次：义乌小商品城独一无二的市场资源，常年拥有稳定的市场客流量，是展会采购商的有力保障。
 - 2、实时更新的采购商名录：永不落幕的义乌商展，每年多项展会按期举办，实时更新的采购商名录。
 - 3、强大的媒体推广：电视、电台、报刊、杂志、网络、户外广告等广泛的媒体覆盖面。
 - 4、15万核心的客商数据库：活跃的买家群，为供应商提供更多买家信息和渠道。
 - 5、强大的买家呼叫中心：60多人专业呼叫中心，针对专业买家进行差异性评估及采购商潜力评估，为供应商提供一对一的服务，与采购商进行贸易合作对接。



Media Partners 公司主要合作媒体



阿里巴巴
alibaba.com



中国制造网
Made-in-China



生意宝
toocle.com



发现资源
Discover Sources



龙之向导
Dragon guide



进出口经理人
Imp-Exp Executive



义乌购
Yiwugou



义乌外贸网
Yiwu Foreign Trade of China

Contact

Contact person: Ms. Zhang Mr. Lou Mr. Mao Ms. Ye
Tel: +86-579-85415491/012/475
Fax: +86-579-85415077
E-mail: louj@chinafairs.org

联系方式

联系人：张远兰 楼剑 毛健彬 叶杏琳
电话：+86-579-85415491/012/475
传真：+86-579-85415077
邮箱：louj@chinafairs.org

ICMall 义乌中国小商品城 进口商品馆

Imported Commodities Mall Yiwu China Commodity City

Imported Commodities Mall is located on the 1st floor of Yiwu International Trade City District 5, whose planning area covers 100,000 square meters. The mall contains over 370 shops and five areas including African Products Exhibition & Trade Center, Food & Health Care Products, Garments & Shoes & Hats & General Merchandise, Jewelry & Crafts, and other imported commodities, which gathers more than 45,000 featured commodities from 80 countries of Asia, Europe, Africa, North America, South America, and Oceania. These commodities include jewelry, crafts, food (including wine), health care products, general merchandise for daily use, garments, shoes and hats, African products and other imported commodities, etc. African Products Exhibition & Trade Center, with a planning area of 5,000 square meters, allows 49 African friendly countries to open trade windows, which promotes the African's exportation to China and trading business. This new measure was proposed in the 4th Ministerial Conference of the Forum on China-Africa Cooperation (FOCAC) held in November, 2009. It's been introduced more than 20 African countries with more than 2000 products until now. In addition, the ASEAN Products Exhibition Center is also about to landing the Yiwu International Trade City District 5, with a planning area of 1000 square meters and the Fair Trade Window for 10 ASEAN countries.

The establishment of Imported Commodities Mall offers foreign products a platform to enter Chinese market by which Yiwu has realized the transformation and upgrade of its markets from single export to multidirectional trade of export, import and re-export, as well we has accomplished the great change from "buy and sell everything across the country" to "buy and sell everything across the world"

进口商品馆位于义乌国际商贸城五区市场一楼, 规划面积100000平方米, 拥有商位370余个, 馆内设有非洲产品展销中心、食品保健品、服装鞋帽家居用品、珠宝首饰工艺品、及其它进口商品五大经营区, 有来自亚洲、欧洲、非洲、北美洲、南美洲、大洋洲的80多个国家4.5万余种特色商品汇聚于此, 经营商品涉及珠宝首饰、工艺品、食品(含酒类)、保健品、日用百货、服装鞋帽、非洲产品、其它进口商品等。其中非洲产品展销中心规划面积5000平方米, 可供49个友好非洲国家开辟贸易窗口, 是我国为促进非洲对华出口, 增进双方贸易, 在2009年11月召开的中非合作论坛第四届部长级会议上提出的新举措, 目前已引进20多个非洲国家的2000多种产品。东盟产品展销中心也即将登陆五区市场, 规划面积1000平方米, 将为东盟10国提供产品展贸窗口。

进口商品馆在义乌市场的设立, 为国外产品进入中国市场提供了展示平台, 实现了义乌市场从单一出口到出口、进口和转口多元贸易的转型升级, 完成了由“买全国、卖全国”到“买全球、卖全球”的蜕变。



全球优质进口商品 一站式采购基地

全球商贸首选 ☒

中国小商品城

CHOICE OF GLOBAL COMMERCE AND TRADE
CHINA COMMODITY CITY



- ☒ 470余万平方米，天天交易
4,700,000m² market opens throughout the year
- ☒ 7万个商位，一站式采购
One-stop purchasing from 70,000 booths
- ☒ 21万家供应商，直接接洽
Face-to-face negotiation with 210,000 supplies
- ☒ 170万种商品，现场看样
1,700,000 products displayed in the market

Yiwu Transportation and Markets
义乌交通及市场



Huangyuan Market 黄园市场

More than 5700 Booths 商位数5700余个
Jean/ Men's Wear/ Dress/ Sweater/ Shirt/ Pajamas/
Children's Wear
牛仔裤/男装/女装/羊毛衫/衬衫/睡衣/童装



The International Trade Mart District I 国际商贸城一区

More than 9000 Booths 商位数9000余个
Common Toy/ Inflatable Toys/ Plush Toys/ Electric Toys/
Jewelry/ Hair Ornament/ Jewelry Accessories/ Flower
Accessories/ Decorative Crafts/ Flower/ Festival Crafts/
Tourism Crafts/ Ceramic Crystal/ Photo Frames
普通玩具/充气玩具/毛绒玩具/电动玩具/珠宝首饰/头饰/饰品配件/花类配件/
装饰工艺/喜庆工艺/旅游工艺/花类/瓷器水晶/相框



The International Trade Mart District II 国际商贸城二区

More than 8000 Booths 商位数8000余个
Suitcase & Bags/ Umbrellas/ Vehicles/ Rainwear & PLOY
Bags/ Hardware Tools/ Hardware & Kitchen & Bath/ Locks/
Clocks & Watches/ Electrical Products/ Home Appliances/
Telecommunication/ Electric Instrument
箱包/伞具/车类/雨披袋/五金工具/五金厨卫/锁具/钟表/电工产品/小家电/
电讯器材仪器仪表



The International Trade Mart District III 国际商贸城三区

More than 6000 Booths 商位数6000余个
Buttons/ Zippers/ Glasses/ Cosmetics/ Pens & Ink Paper
Articles/ Office Supplies & Stationery/ Sporting Articles/
Sporting Equipment/ Material
纽扣/拉链/眼镜/化妆品/笔墨纸制品/办公学习用品/体育用品/运动器材辅料



The International Trade Mart District IV 国际商贸城四区

More than 16000 Booths 商位数16000余个
Daily Necessities/ Footwear/ Ribbon/ Knitting & Cotton
Articles/ Knitwear/ Neckties/ Towels/ Wool/ Lace
日用百货/针织鞋类/线带/针织品/领带/毛巾毛线/花边



The International Trade Mart Section V 国际商贸城五区

More than 7000 Booths 商位数7000余个
Imported Goods/ Beddings/ Textiles/ Knitting Raw
Materials/ Automobile Supplies and Spare Parts
进口商品/床上用品/纺织品/针织原材料/汽车用品及配件



Specialized Street 专业街

More than 17300 Booths 商位数17300余个

To be the largest imported consumer
goods fair in China
打造全国最大进口消费品展



The 2nd Yiwu Imported Commodities Fair

第二届义乌进口商品展

2013.4.20-22

INVITATION 邀请函

Hosts: Bureau of International Trade Development Affairs,
Ministry of Commerce of People's Republic of China
The Yiwu municipal People's Government
Organizer: Zhejiang China Commodities City Group Co., Ltd
Venue: Hall E1, Zhejiang Yiwu International Expo Center

主办单位: 中华人民共和国商务部外贸发展事务局
义乌市人民政府
承办单位: 浙江中国小商品城集团股份有限公司
举办地点: 浙江义乌国际博览中心E1馆

The 2nd Yiwu Imported Commodities Fair 第二届义乌进口商品展

20-22 April 2013 二〇一三年四月二十日至二十二日

**The professional platform for
launching imported business
in domestic market**

推广国内进口贸易的绝佳平台



Yiwu Imported Commodities Fair is a must-attend marketplace for buyers who want to promote imported business in China market. The three-day event offers great opportunities for suppliers and buying agent to explore further cooperation.

义乌进口商品展为进口贸易商和各大经销商、代理商提供了一个良好的交流平台，是推动国内进口贸易的绝佳平台。供应商和买家可以利用连续三天的时间，互相交流和寻找商机。



**In 2012, The Fair Welcomed:
2012年，首届义乌进口商品展共有：**

Over 280 exhibitors' commodities from 80 countries and regions
超过280家来自全球80多个国家和地区参展商的展品

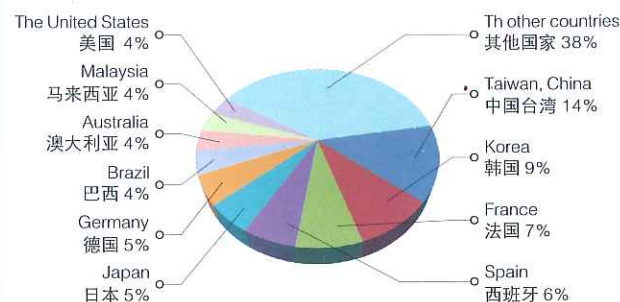
Imported commodities from all over the world: excellent kitchenware made in German, famous brand of kitchenware from Korea, fine ceramics and home products from Japan, exquisite lacquerware from Vietnam, African crafts, brand red wines from different countries, characteristic food from Taiwan China, etc.

全球商品汇聚：德国原装优质厨具、韩国六大知名厨具品牌，日本精品陶瓷及家居用品、越南漆器、非洲工艺品、各国品牌红酒、台湾特色食品等



Previous Review of the 1st Imported Commodities Fair 首届进口商品展回顾

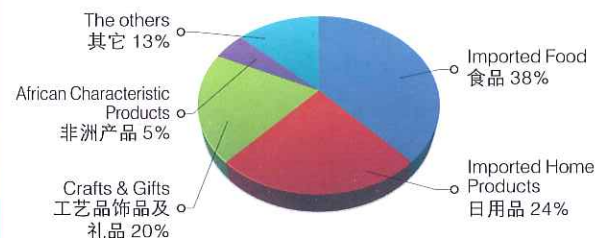
Exhibitors' Commodities Breakdown by Region 参展商区域分布



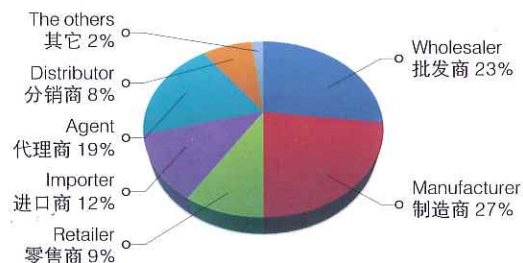
Commodities from 285 exhibitors in the 1st Yiwu Imported Commodities Fair

首届进口展共计285家参展商的展品

Commodities' Breakdown by Type 参展商品类别



Exhibitors' Breakdown by Nature of Business 参展商业务分布



Overview of the 2nd Yiwu Imported Commodities Fair 本届进口展概况

Scale of the Fair 展会规模

The fair will set up 400 standard booths, meanwhile with the 8th Yiwu Sourcing Fair: Consumer Goods and the 10th China International Hardware & Electrical Appliances Trade Fair. 400个国际标准展位, 与第八届义乌消费品交易会、第十届中国国际五金电器博览会同期举办。



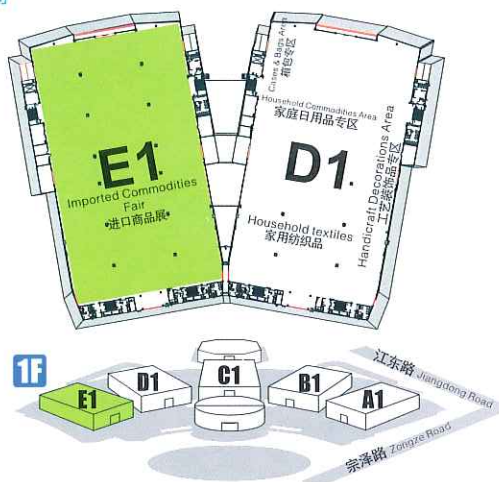
Events and Activities 现场配套活动

Forum and seminar
会议论坛
Matching Conference
合作对接洽谈会
Demonstration of featured goods
特色商品演示专场

Exhibition Type 展品类别

Imported household commodities
进口家居用品
Imported crafts and gifts
进口工艺品及礼品
Imported food and agricultural products
进口食品及农产品
Imported health care products and beauty care products
进口保健品及美容护理产品
Imported garments and accessories
进口服饰及配件

Layout of the Exhibition Hall 展馆布局



Three Ways of Applying for the Trade Badge 采购商办证3种方法

On-line Pre-registration/ 网上预登记

The badge will be sent to the buyer's mailbox after the application form being filled in on-line in advance and verified by the organizing committee. Print the badge and bring it to the fair. Please go to the exhibitions' official websites to process the on-line pre-registration: <http://cn.buyer.imported.yiwufair.com/login>

网上提前预登记, 通过审核后可自行打印采购证并携带参会。
预登记网址: <http://cn.buyer.imported.yiwufair.com/login>

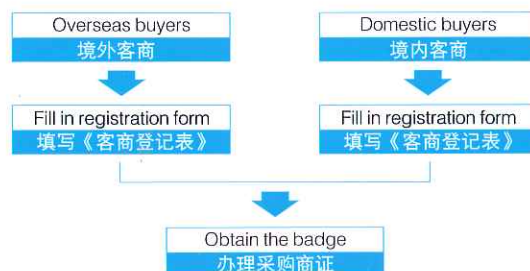
Market Pre-registration/ 市场提前办证

Sign up by passport or ID card and name card one month before the exhibition without charge at below pre-registration sites: the West Gate of Yiwu International Trade City District I, the West Gate of Yiwu International Trade City District II, No. 60 Gate of Yiwu International Trade City District III, the South Gate of Yiwu International Trade City District IV, the South Gate of Yiwu International Trade City District V, office in the 2nd floor No. 8 Gate of Huangyuan Market, Business Center in the Best Western Premier Ocean Hotel, Business Center in the Yindu Hotel and Your World International Conference Centre. 进口商品展前一个月, 采购商可凭护照或身份证及名片到义乌国际商贸城一区西大门、二区西大门、三区60号门、四区南大门、五区南大门、篁园市场8号门二楼楼层管理办公室、银都酒店商务中心、海洋酒店商务中心、幸福湖国际会议中心提前办证点免费办理采购商证。

Exhibition Scene/ 现场办证

Overseas buyers can take the passport and business card to apply for the buyer's badge for free at the Overseas Buyer Registration in Yiwu International Expo Center, while domestic buyers can take the business card to apply for the buyer's badge at the Domestic Buyer Registration.

展会现场, 境外采购商可凭护照和名片在国际博览中心境外客商报到处免费办理采购商证。境内采购商可凭名片在国际博览中心境内客商报到处办理采购商证。



Contact 采购商客服联系方式

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Application Form for Buyers 采购商登记表

Company Information 公司资料

Company Name (English) _____
公司名称 (中文) _____
Country 国别 _____
Add 地址 _____
Postal code 邮编 _____
Tel 电话 _____ Fax 传真 _____
Business Scope 业务领域 _____
Contact Person 联系人 _____ 先生/女士 ☐ Mr. ☐ Ms. ☐ Miss.
Job Position 职务 _____ Mob 手机 _____
E-mail 电子邮件 _____
Website 公司网址 _____

Company Type 公司类型

- ☐ Manufacturer 制造商 ☐ Wholesaler 批发商 ☐ Retailer 零售商
☐ Agent 代理商 ☐ Importer 进口商 ☐ Distributor 分销商
☐ Association/Chamber of commerce 协会/商会
☐ Others 其它

Procurement Catalogue 采购产品分类

- ☐ Imported household commodities 进口家居用品
☐ Imported crafts and gifts 进口工艺品及礼品
☐ Imported food and agricultural products 进口食品及农产品
☐ Imported health care products and beauty care products
进口保健品及美容护理产品
☐ Imported garments and accessories 进口服饰及配件
☐ Others 其它

Purpose of Visiting 参加展会目的

- ☐ Making new Orders 新品订货 ☐ Buying Products 采购产品
☐ Seeking agent 寻求代理 ☐ Seeking cooperation 寻求合作
☐ Getting information of the industry 了解行业发展
☐ Others 其它

Signature 签署:

Date 日期:



Contact 联系方式

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ICMall 义乌中国小商品城
进口商品馆
Imported Commodities Mall
Yiwu China Commodity City

Imported Commodities Mall is located on the 1st floor of Yiwu International Trade City District 5, whose planning area covers 100,000 square meters. The mall contains over 370 shops and five areas including African Products Exhibition & Trade Center, Food & Health Care Products, Garments & Shoes & Hats & General Merchandise, Jewelry & Crafts, and other imported commodities, which gathers more than 45,000 featured commodities from 80 countries of Asia, Europe, Africa, North America, South America, and Oceania. These commodities include jewelry, crafts, food (including wine), health care products, general merchandise for daily use, garments, shoes and hats, African products and other imported commodities, etc. African Products Exhibition & Trade Center, with a planning area of 5,000 square meters, allows 49 African friendly countries to open trade windows, which promotes the African's exportation to China and trading business. This new measure was proposed in the 4th Ministerial Conference of the Forum on China-Africa Cooperation (FOCAC) held in November, 2009. It's been introduced more than 20 African countries with more than 2000 products until now. In addition, the ASEAN Products Exhibition Center is also about to landing the Yiwu International Trade City District 5, with a planning area of 1000 square meters and the Fair Trade Window for 10 ASEAN countries.

The establishment of Imported Commodities Mall offers foreign products a platform to enter China market by which Yiwu has realized the transformation and upgrade of its markets from single export to multidirectional trade of export, import and re-export, as well we has accomplished the great change from "buy and sell everything across the country" to "buy and sell everything across the world".

进口商品馆位于义乌国际商贸城五区市场一楼, 规划面积100000平方米, 拥有商位370余个, 馆内设有非洲产品展销中心、食品保健品、服装鞋帽家居用品、珠宝首饰工艺品、及其它进口商品五大经营区, 有来自亚洲、欧洲、非洲、北美洲、南美洲、大洋洲的80多个国家4.5万余种特色商品汇聚于此, 经营商品涉及珠宝首饰、工艺品、食品(含酒类)、保健品、日用百货、服装鞋帽、非洲产品、其它进口商品等。其中非洲产品展销中心规划面积5000平方米, 可供49个友好非洲国家开辟贸易窗口, 是我国为促进非洲对华出口, 增进双方贸易, 在2009年11月召开的中非合作论坛第四届部长级会议上提出的新举措, 目前已引进20多个非洲国家的2000多种产品。东盟产品展销中心也即将登陆五区市场, 规划面积1000平方米, 将为东盟10国提供产品展览窗口。

进口商品馆在义乌市场的设立, 为国外产品进入中国市场提供了展示平台, 实现了义乌市场从单一出口到出口、进口和转口多元贸易的转型升级, 完成了由“买全国、卖全国”到“买全球、卖全球”的蜕变。

Contact 入驻进口商品馆联系方式

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