

TERMS OF PARTICIPATION

A. Exhibitor's Expenses:

- i) Participation fee of **RM8, 000.00 per company for a standard booth of 9 sqm.** Payment for participation can be made either by cheque or Maybank2U. Cheque should be made payable to "Ketua Eksekutif MATRADE". Please be informed that this fee is non-refundable when your participation is confirmed by MATRADE.
- ii) The cost of any additional item, other than those already provided for by MATRADE in the allocated shell scheme.
- iii) Travel, accommodation, food and transportation costs.
- iv) Cost for shipment of product samples.
- v) Any duties or taxes incurred in the delivery of samples.

B. Cost borne by MATRADE:

- i) Stand space
- ii) Stand construction and design
- ii) Basic items in a shell scheme
- iii) Utilities e.g. electricity and water
- iii) Promotion and publicity of the overall Malaysian presence

C. Product Display Categories

Products for exhibition must be made in Malaysia and compatible with the product display categories specified by the fair organizer.

D. Registration

- Register the application through online at below link:-
<http://www.matrade.gov.my/en/online-applications/international-trade-fairs>
latest by **24th August 2012 (Friday)**;
- Payment for participation can be made either by cheque or Maybank2U; and
- Please submit **two copies of product brochures**
- Please submit **at least three (3) product photos** to be included in the exhibitor booklet. The booklet will be circulated to the visitor at the exhibition.
- For further information on participation, please contact Ms. Ng Mei Mei at Tel: 03-6207 7229 (mobile: 012-5218186) or e-mail: mei@matrade.gov.my.